



# Agency presentation

Who we are. What we do.

## OUR MISSION

# We create Product Experience

As a holistic e-commerce service provider, we are experts in the areas of **PIM**, **DAM** and **e-shops**. We enable our customers to generate more sales through a better **product experience**.



## OUR PX-SOLUTIONS



### **TESSA DAM**

With great attention to detail, we have developed TESSA, a DAM system that helps you to better manage your digital media.



### **Akeneo PIM**

As one of the first Akeneo partners, our certified PIM experts will support you with the implementation of Akeneo PIM.



### **Shopware E-SHOP**

With the innovative and comprehensive EC solution, we create the digital transformation in the company with you.



### **Oskar MIDDLEWARE**

With our Oskar interface software, you can connect your systems and ensure smooth data exchange.



### **Atamya PIM**

With Atamya, the innovative PIM solution, we support your company in the introduction of Product Information Management.



### **Ibexa DXP**

DXP Ibexa combines content creation, e-commerce and personalization for B2B companies.

## WE ACT. FOR YOU.

Development and progress form the core of our agency.

- ✓ Short decision-making processes
- ✓ Transparent information
- ✓ Competent support
- ✓ Long-term solutions

We are convinced that excellent ideas can only develop in an environment of mutual appreciation.



## WE DEVELOP. WITH YOU.



Our task as an e-commerce agency is to understand the nature, wishes and goals of our customers and, based on this, to develop strategies for optimal positioning in the respective market.

- ✓ Consulting
- ✓ Conception
- ✓ Implementation
- ✓ Audits



# FIGURES. DATA. FACTS.

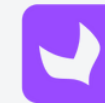
+20

Years of industry experience

Owner-managed company

+8

Years Akeneo Partner



AKENEO BRONZE PARTNER



AKENEO BUSINESS PARTNER

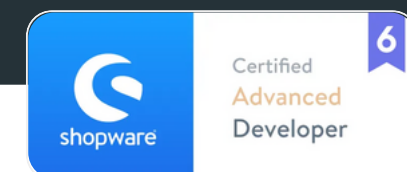
Part of the EIKONA Group



+30

Talented team members

Certified team



COMPANY HEADQUARTERS – IN THE MIDDLE OF GERMANY

# Volkach near Würzburg

Am Alten Bahnhof 8  
97332 Volkach  
Bavaria, Deutschland



# This is us



## OUR CUSTOMERS

**LAMY**

**FENIX®**

**WORX**

**SLV**



*Meisinger*

**MANITOU**  
GROUP

**WÜSTHOF**

**HSE**

**Norauto**

**HUDORA®**

**ELBENWALD®**

**SONDER  
PREIS!**  
Baumarkt

**SWISS KRONO**

**ATU**



**DRYKORN®**

**IMI**

**SEPHORA**

**FRÄNKISCHE**

# **Our own software products**

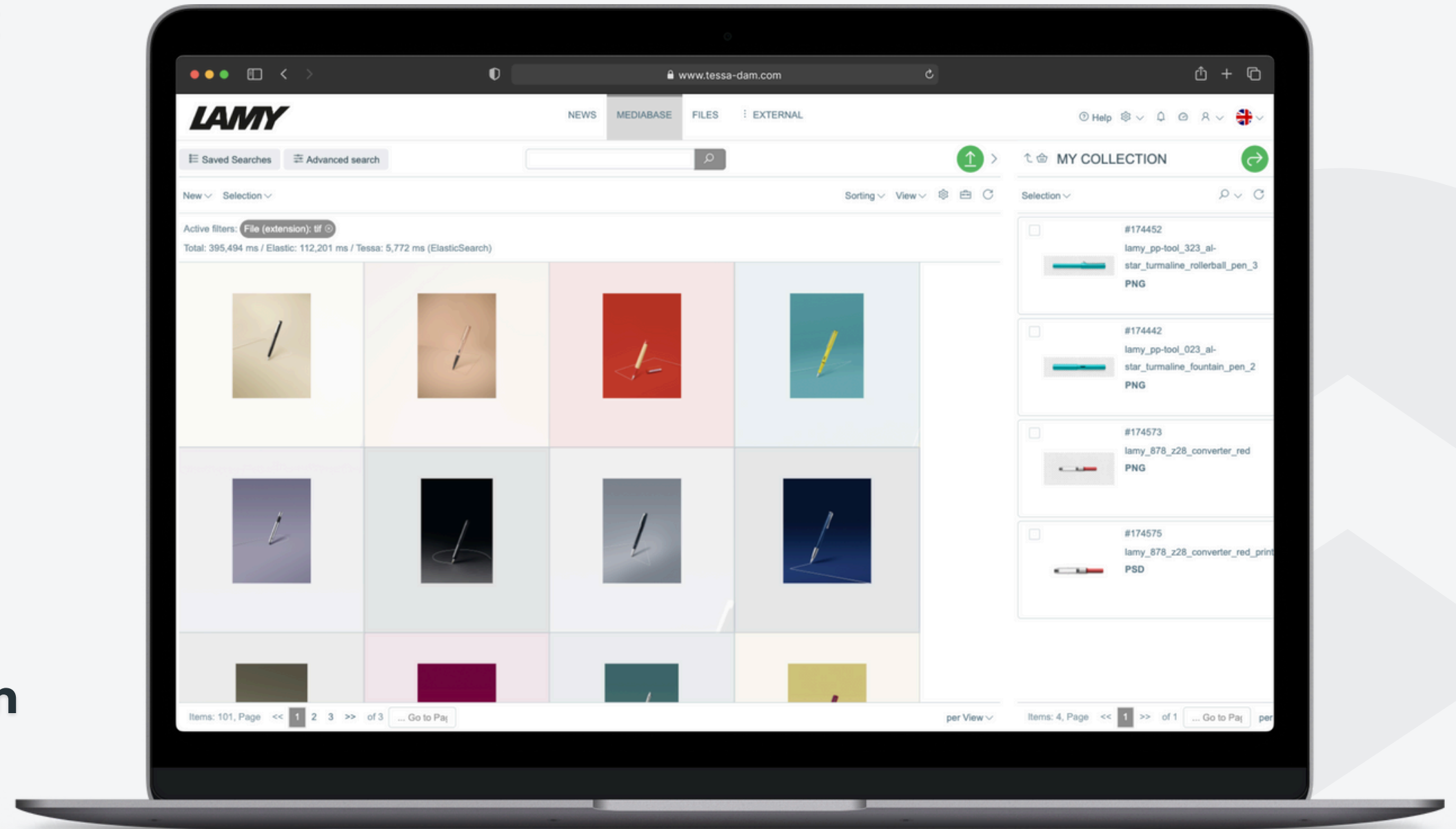




Strongest DAM for manufacturers and dealers

With TESSA, marketing and product content can be **managed efficiently** and **automatically** within the company.  
**Unlimited users, one price!**

With TESSA, manufacturers and retailers benefit from **seamless integration** into existing **PIM, ERP** and **store systems** for consistent product communication across all channels. Whether **images, videos** or **documents**, TESSA ensures central availability, **fast distribution** and **maximum control** over all digital assets.



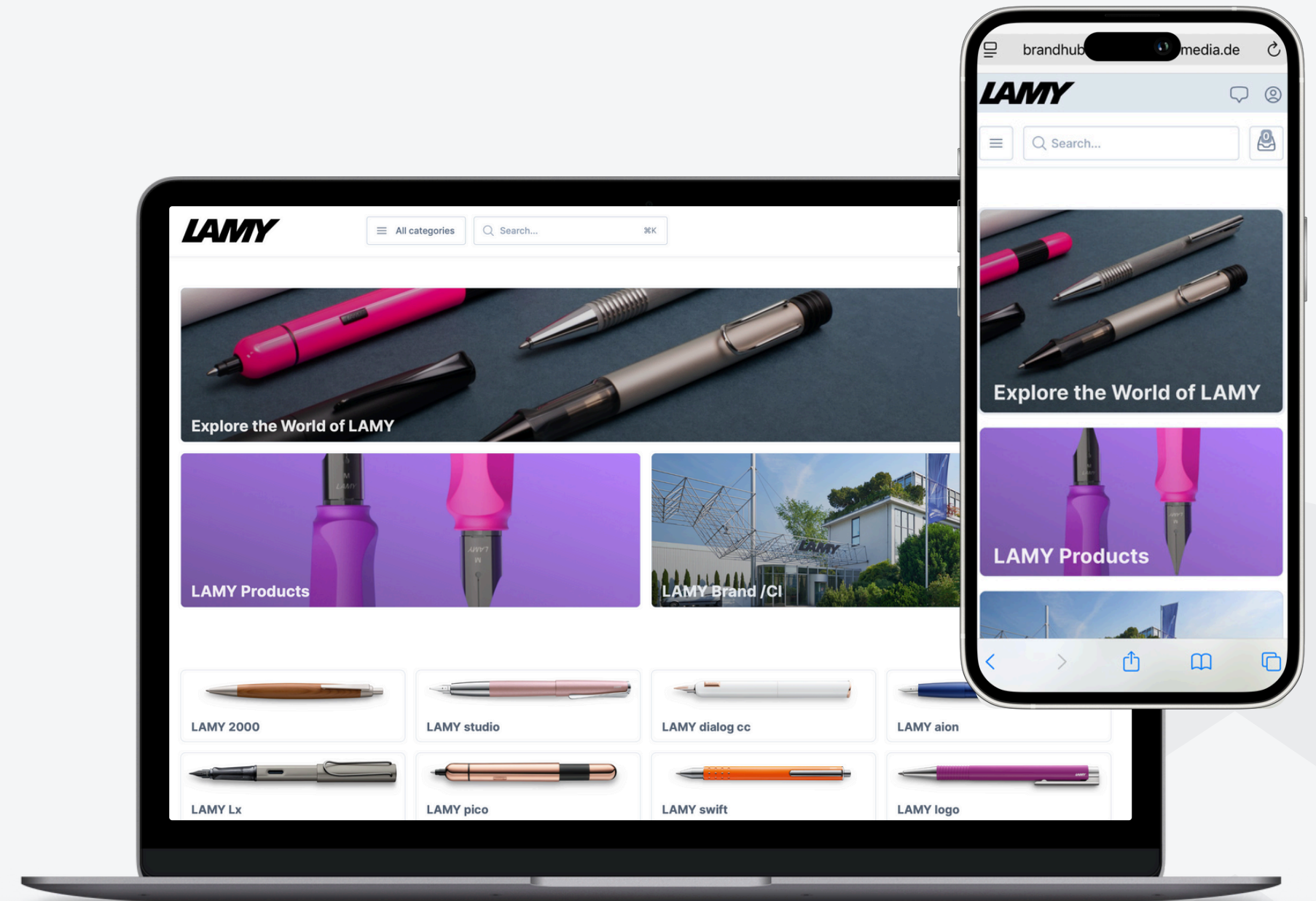


## Brand and product portal

Simplify access to relevant content – **centralized, brand-compliant** and always up-to-date.

BrandHub is your central platform for the **structured provision of brand and product content** – whether for partners, the press or retailers. Content can be controlled in a targeted manner, released based on **roles** and **distributed** without additional effort.

Designed as a module for **TESSA**, BrandHub can also be **used independently with existing PIM systems** – flexibly, securely and seamlessly integrated.



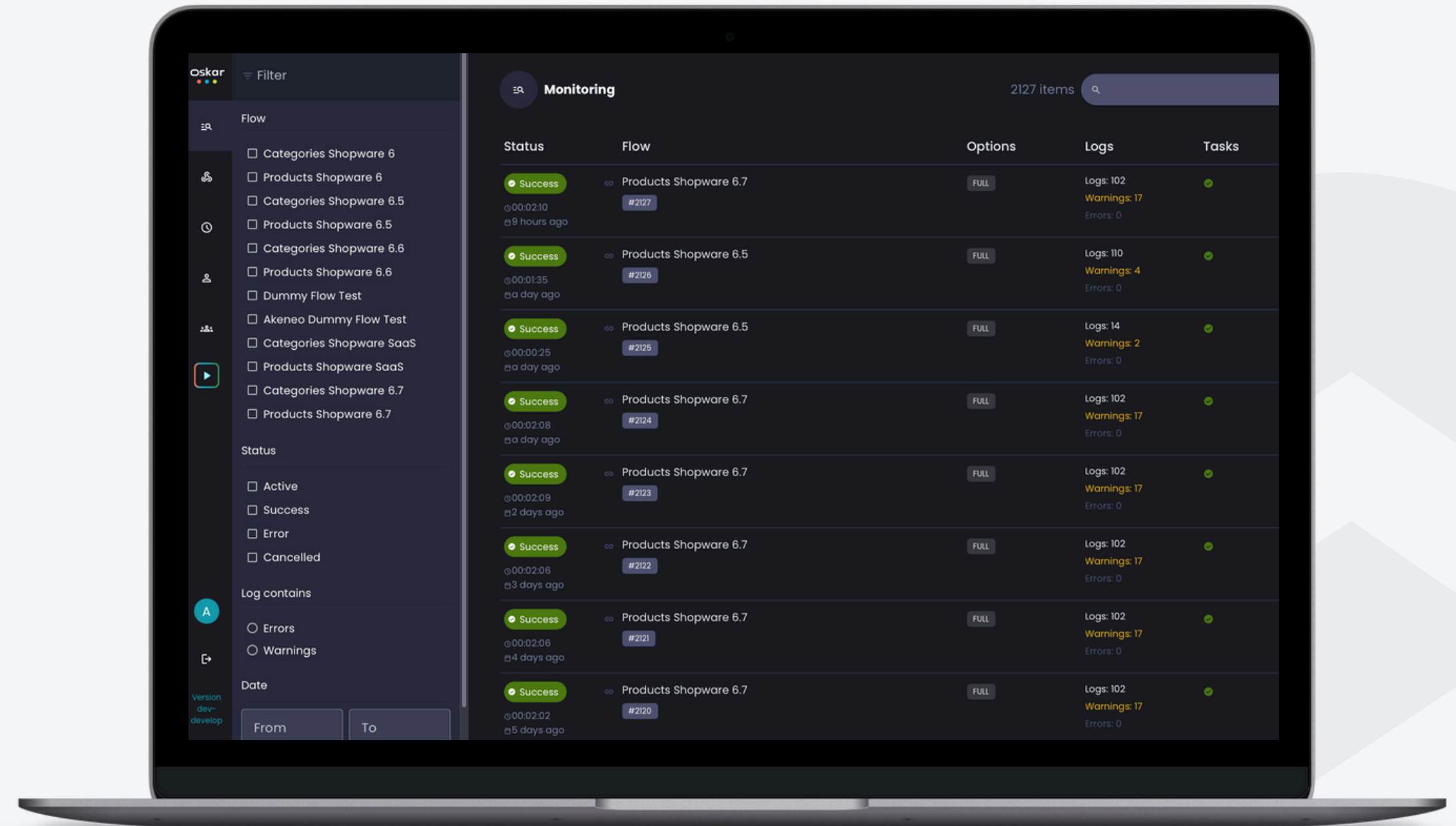
- ✓ Autosuggest
- ✓ Responsive
- ✓ PIM-ready
- ✓ Product-Portals
- ✓ Retail-Portals
- ✓ Press-Portals

# Oskar

Customized interface solution

With OSKAR, we have developed a **powerful interface solution** that reliably exchanges data between systems such as **PIM, DAM, ERP, stores** and **marketplaces**.

Data flows can be individually configured, converted and executed on a time-controlled basis. Whether **Akeneo, Shopware, TESSA** or other systems - OSKAR connects them smoothly.





# Let's talk!

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Make an appointment

